



Changing Lives

Help to Graduate an Ultra Poor family

Swayam Krishi Sangam
Hyderabad

www.sksngo.org



Unlock potential of the Ultra Poor Join Hands with SKS in this endeavor

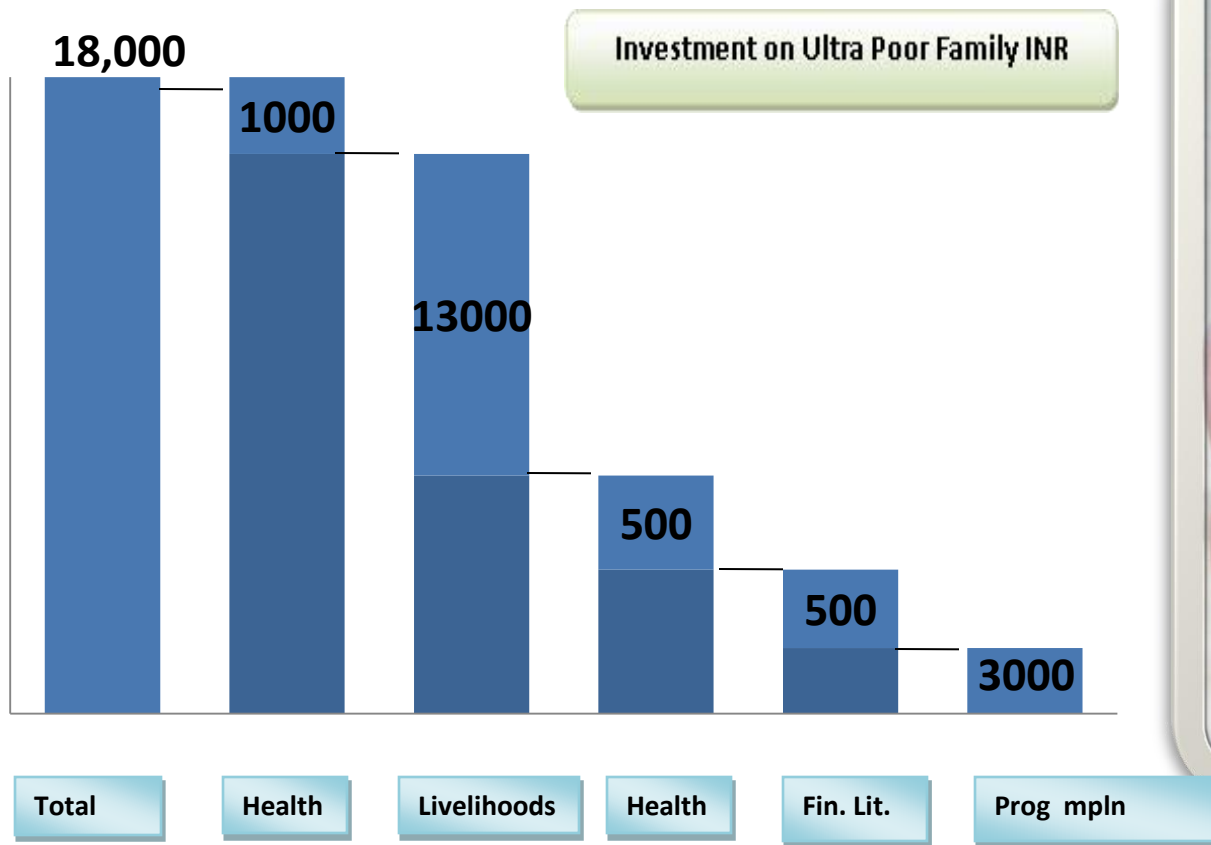
The Best Gift for Her

- Vocational Skills
- Life skills
- Home skills



**Dignity to life
Opportunity for her child**

How your Rs 25/- a day can help transition an ultrapoor family ?



How you save and serve also?

- Eligible tax deduction under Sec 80 G
- If you are a remitter from USA, you are eligible under sec 501 C through the SKS Foundation, USA
- Every rupee you are investing is helping transition Ultra Poor families towards sustainable livelihoods
- You can track their [Graduation Path](#) and see how your investment is magically transforming opportunity for poor tribals and rural women

Profile of ultra poor you are graduating

- **Chronic hungry and mal nourished**
- **Children do not go to school to support parents in work**
- **Landless and asset less**
- **Live at the bottom of the pyramid, and often migrate to cities for work**
- **Resource poor but economically active**

Ultra poor graduation is professional endeavor
not a simple charity

How can you keep track of transition?

- Web based monthly updates about progress of your adopted family: Facebook linkage
- Visuals through Youtube tracking
- Can make visits to the field to spend a day with the family you have adopted
- Can talk to your adopted family through mobile
- Can transfer your basic skills to their children

Share a spoon with them ; spread this message to your friends

How will the ultra poor family look like when you end the support?

Our basic theme of work is “*hand holding*” to “*hand in Hand*” to “*shaking hand*”

We shake hands when the family graduates to

- Food security
- Health security
- Income security
- Nutritional security
- Children reconnected to schools

You can have first hand info through web based tracking about this transition process and can get excited at how your investment has helped transform lives

Whom are we looking at as potential partners?

Ultra Poverty practices are very scientific and enrich knowledge. We look at

- a. Business schools
- b. Students of social development
- c. Donors who have inclination to tap the Knowledge Center of Ultra Poverty Learning
- d. Any individual who is looking for worthy engagement with extreme poverty and chronic hunger with a view to transforming lives

Share a spoon with them: discover the power of just half a dollar a day for two years

Making a positive difference.

You can effectively own the transition of one ultra poor family from chronic hunger to quality living with less than half a dollar a day investment for two years.

You can track the transition on the path way to graduation, the family you have so dearly adapted and get exciting feedback on how your half a dollar a day is doing magic in the lives of chronically hungry.

Your investment is focused to a specific ultra poor family by name.

Please write to us to learn more about how your half a dollar can make a difference. You can send in your queries to:

Skultrapoor@sksindia.com

“World owes none a living but everyone an opportunity to living”



Help them graduate from chronic poverty